This is a chapter in piero scaruffi’s “A Visual History of the Visual Arts”: http://www.scaruffi.com/art/history
The Computer Age

• New Media Art
  – Emphasis on code, deconstruction and semiotics
  – 1981: Samuel Beckett’s “Quad”, an algorithmic play
  – 1984: Fredric Jameson publishes "Postmodernism or the Cultural Logic of Late Capitalism"
  – 1984: Fredric Jameson publishes "Postmodernism or the Cultural Logic of Late Capitalism"
  – 1985: The Nintendo Entertainment System is introduced
  – 1985: Donna Haraway's essay "A Cyborg Manifesto"
The Computer Age

• New Media Art
  – Digital technology follows in the tradition of 20th-century anti-art (Peter Weibel)
  – 1988: The First International Symposium on Electronic Arts (FISEA) is held in the Netherlands
  – 1989: Heinrich Klotz founds the Center for Art and Media (ZKM) in Karlsruhe and ZKM organizes the first "Multimediale" festival in Germany
  – 1990: The Inter-Society for the Electronic Arts (ISEA) is founded in the Netherlands
  – 1990: The Burning Man festival is held at Black Rock Desert
The Computer Age

• Digital Media Art
  – Joseph Nechvatal (NY, computer viruses)
  – Jeffrey Shaw (Australia, virtual reality)
  – Ken Feingold (NY, artificial intelligence)
  – Lynn Hershman (California, virtual reality)
  – George Legrady (California, dataverse)
The Computer Age

- **Digital Media Art**
  - Jeffrey Shaw (1944, Australia)

  "Legible City" (1989)

  "conFiguring the CAVE" (1997)
The Computer Age

• Digital Media Art
  – Lynn Hershman (1950, USA)

  “Deep Contact” (1989), a navigable dataverse

  “Lorna” (1979), interactive video
The Computer Age

- Digital Media Art
  - Lynn Hershman (1950, USA)

“Agent Ruby” (2000), an A.I. whose behavior is shaped by users

“Tillie” (1995), a telerobotic doll
The Computer Age

• Digital Media Art
  – George Legrady (1950, Hungary)

“An Anecdoted Archive From the Cold War” (1994), a database of personal and historical documents that contrasts the iconography of capitalist Western Europe with the iconography of communist Eastern Europe

“Pockets Full of Memories” (2001)
The Computer Age

• Digital Media Art
  – Joseph Nechvatal (1951, USA):
    viral art

“Viractual” (2001)

“Hyper-Body II” (1988)
The Computer Age

• Digital Media Art
  – Joseph Nechvatal (1951, USA): viral art
    “Bohemian Grove” (2006)
    “Front Window Retinal Automata” (2012)
The Computer Age

- Digital Media Art
  - David Rokeby (1960, Canada): machine intelligence
    - "Giver of Names" (1991)
    - "Very Nervous System" (1983), movements of the audience turned into music
The Computer Age

• Digital Media Art
  – David Rokeby (1960, Canada): interactive

"Silicon Remembers Carbon" (1993)

“Cheap Imitation” (2002),
interactive remix of Duchamp's
"Nude Descending a Staircase"
The Computer Age

• Digital Media Art
  – Steve Mann (1962, Canada): wearable computing


“DECONcert: Concerto for Electroencephalographs” (2003)
The Computer Age

- Digital Media Art

"Telematic Dreaming“ (1992)
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