

This is a chapter in piero scaruffi's "A Visual History of the Visual Arts": <http://www.scaruffi.com/art/history>

The Computer Age

- New Media Art
 - Emphasis on code, deconstruction and semiotics
 - 1981: Samuel Beckett's "Quad", an algorithmic play
 - 1984: Fredric Jameson publishes "Postmodernism or the Cultural Logic of Late Capitalism"
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 - 1985: The Nintendo Entertainment System is introduced
 - 1985: Warren Robinett, Scott Fisher and Michael McGreevy of NASA Ames build the "Virtual Environment Workstation" for virtual-reality research
 - 1985: Donna Haraway's essay "A Cyborg Manifesto"

The Computer Age

- New Media Art
 - Digital technology follows in the tradition of 20th-century anti-art (Peter Weibel)
 - 1988: The First International Symposium on Electronic Arts (FISEA) is held in the Netherlands
 - 1989: Heinrich Klotz founds the Center for Art and Media (ZKM) in Karlsruhe and ZKM organizes the first "Multimediale" festival in Germany
 - 1990: The Inter-Society for the Electronic Arts (ISEA) is founded in the Netherlands
 - 1990: The Burning Man festival is held at Black Rock Desert

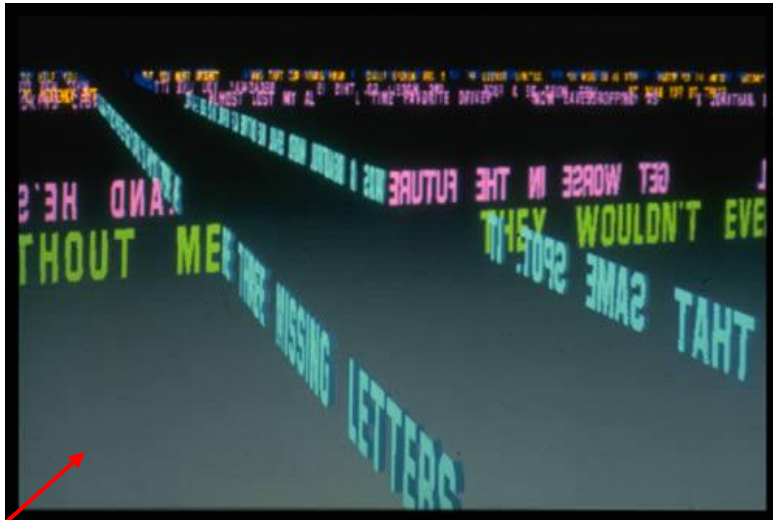
The Computer Age

- Digital Media Art
 - Joseph Nechvatal (NY, computer viruses)
 - Jeffrey Shaw (Australia, virtual reality)
 - Ken Feingold (NY, artificial intelligence)
 - Lynn Hershman (California, virtual reality)
 - George Legrady (California, dataverse)

The Computer Age

- Digital Media Art
 - Jeffrey Shaw (1944, Australia)

“Legible City”
(1989)



“conFiguring the CAVE” (1997)

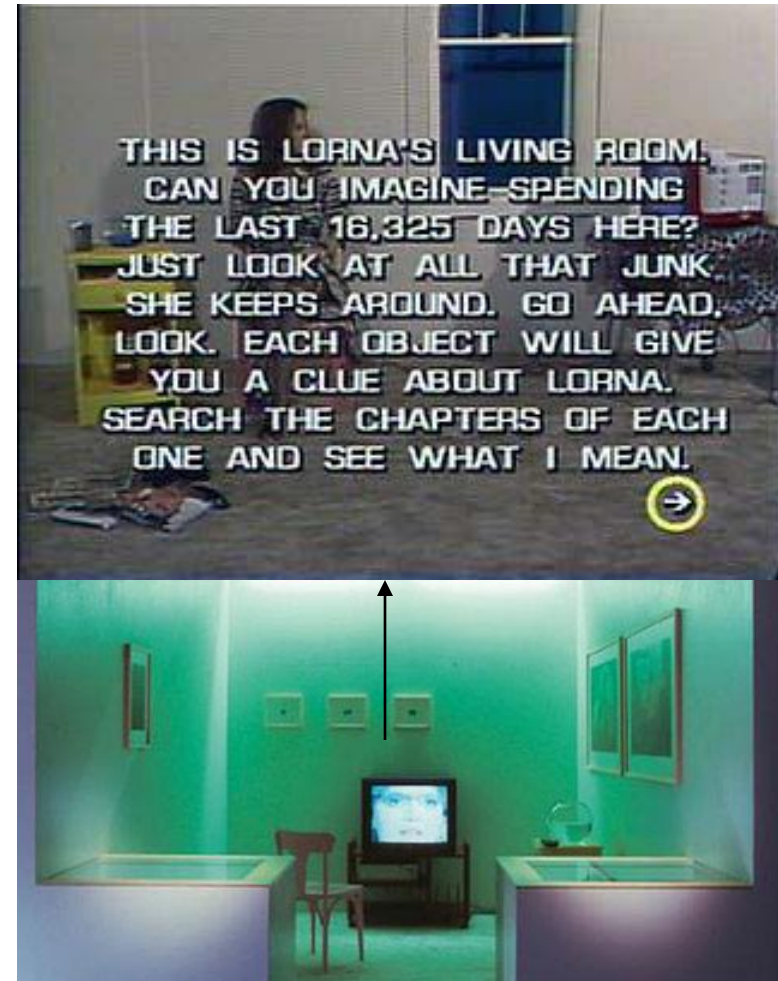


The Computer Age

- Digital Media Art
 - Lynn Hershman (1950, USA)



“Deep Content”, 1990,
a navigable dataverse



“Lorna” (1979),
interactive video

The Computer Age

- Digital Media Art
 - Lynn Hershman (1950, USA)



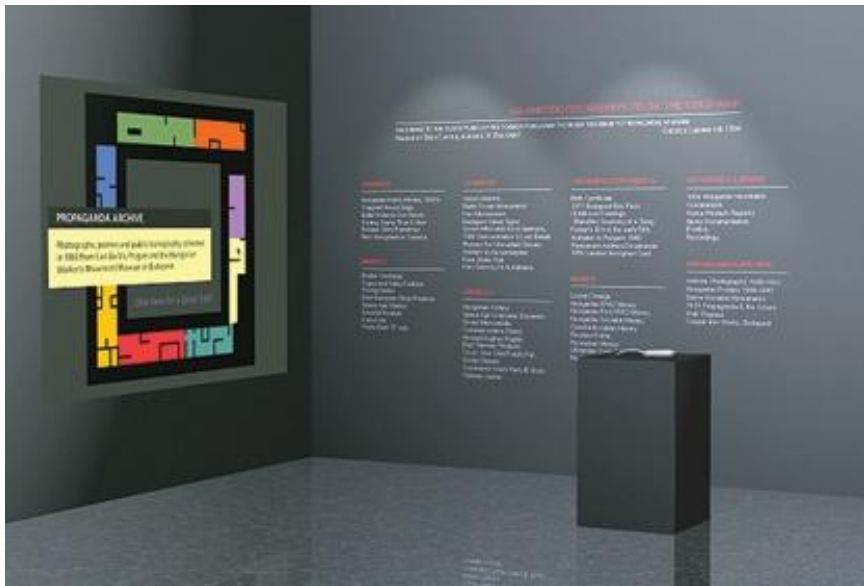
“Agent Ruby” (2000),
an A.I. whose behavior
is shaped by users

“Tillie” (1995), a telerobotic doll



The Computer Age

- Digital Media Art
 - George Legrady (1950, Hungary)



“An Anecdoted Archive From the Cold War” (1994), a database of personal and historical documents that contrasts the iconography of capitalist Western Europe with the iconography of communist Eastern Europe



“Pockets Full of Memories” (2001)



The Computer Age

- Digital Media Art
 - Joseph Nechvatal (1951, USA):
viral art



“Viractual” (2001)



“Hyper-Body II” (1988)

The Computer Age

- Digital Media Art
 - Joseph Nechvatal (1951, USA):
viral art



“Bohemian Grove” (2006)



“Front Window Retinal Automata” (2012)

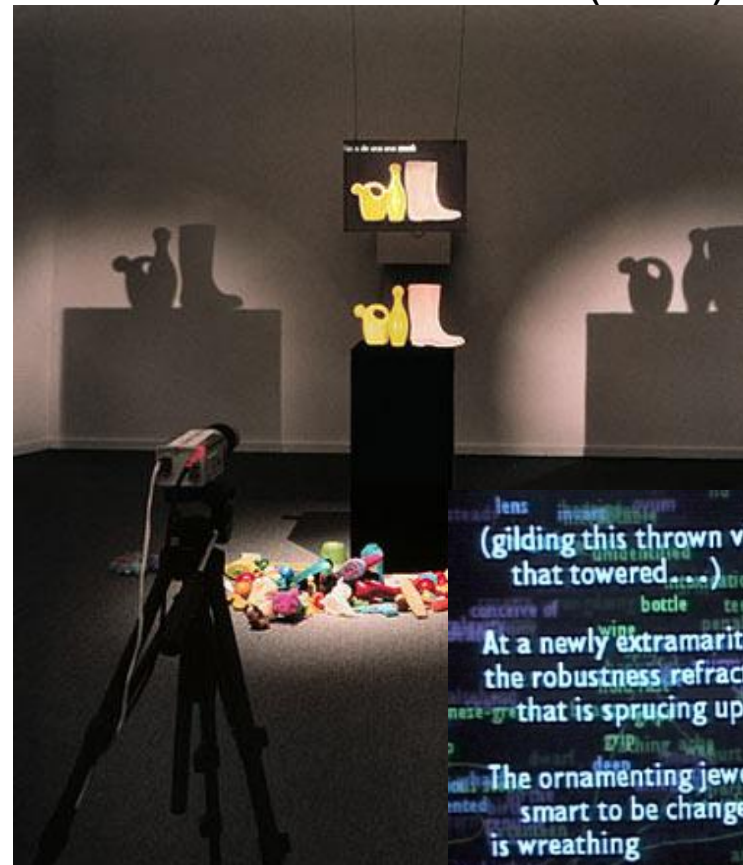
The Computer Age

- Digital Media Art
 - David Rokeby (1960, Canada): machine intelligence

“Giver of Names” (1991)

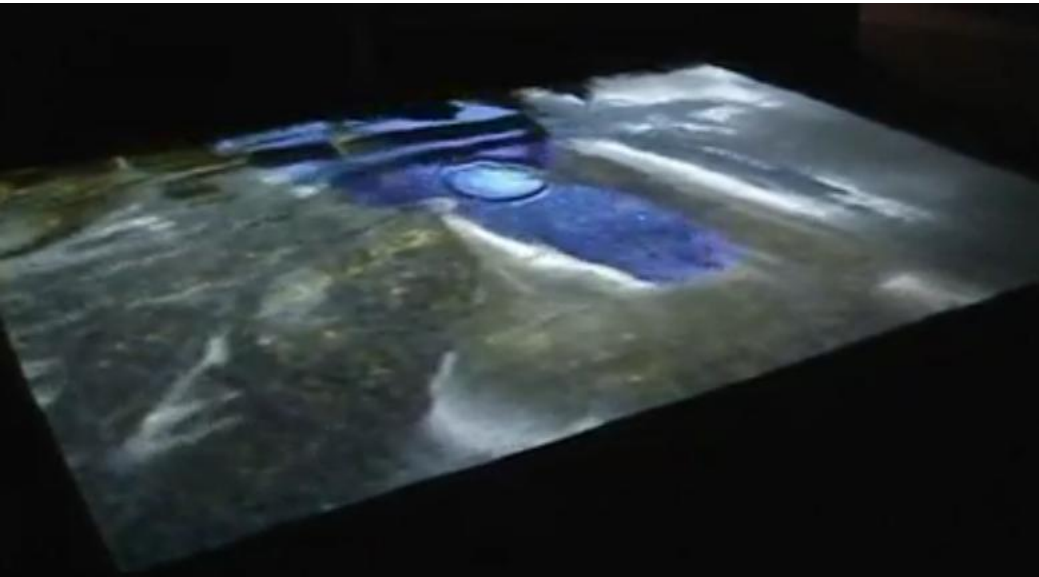


“Very Nervous System”
(1983), movements of the
audience turned into music



The Computer Age

- Digital Media Art
 - David Rokeby (1960, Canada): interactive



"Silicon Remembers Carbon" (1993)



"Cheap Imitation" (2002),
interactive remix of Duchamp's
"Nude Descending a Staircase"

The Computer Age

- **Digital Media Art**
 - **Steve Mann (1962, Canada): wearable computing**

“DECONcert: Concerto for Electroencephalographs” (2003)



“Wireless Wearable Webcam”
(1980)

The Computer Age

- Digital Media Art
 - Paul Sermon (1966, England): telepresence



"Telematic Dreaming" (1992)

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